

## FRANCHISING

### OVERVIEW

BCLP has a world-class reputation as a firm of choice for franchisors. Our global team has lawyers based in offices in the major US, European and Middle Eastern locations.

Our group has developed a strong, cohesive practice group built on core relationships that go back nearly twenty years. We not only support clients on the roll-out or expansion of franchise networks globally but also assist them in resolving disputes. For example, in the US, we have litigated and arbitrated franchise disputes in almost every state. Our franchise lawyers are collectively responsible for more than 50 decisions reported in the field of franchising and more than 150 articles and speeches on franchise law. We are frequently quoted by the press on issues of franchise law. We have more California Board Certified franchise specialists than any other law firm.

While primarily representing franchisors or manufacturers, we also have significant experience representing distributors and franchisees. Our experience covers industries that use franchising as a method of distribution, including restaurant and food distribution, retail, automotive, hotels and lodging, construction and construction materials, industrial equipment, oil, consumer products, alcohol distribution, motion picture distribution, bookselling and publishing, telecommunications, health care, agriculture and electronics.

## MEET THE TEAM



### **Anthony J. Marks**

Partner and Team Leader -  
Franchising, Los Angeles

[anthony.marks@bclplaw.com](mailto:anthony.marks@bclplaw.com)

[+1 310 576 2162](tel:+13105762162)

### **RELATED PRACTICE AREAS**

- Antitrust
- Business & Commercial Disputes
- M&A & Corporate Finance
- International Trade
- Commercial Contracts
- Intellectual Property and Technology
- Data Privacy & Security

### **AREAS OF FOCUS**

- International Franchising
- Litigation & ADR
- Franchise Mergers & Acquisitions
- Regulatory Franchising
- Transactional Franchising

## RELATED INSIGHTS

News

Jun 01, 2023

## **Chambers USA 2023**

News

Feb 16, 2023

## **Chambers Global 2023**

Insights

Aug 23, 2022

## **BCLP partner authors article in 'Forbes' on California's FAST Act**

Awards

Jun 01, 2022

## **Chambers USA 2022**

News

Apr 06, 2022

## **BCLP Advises Carrefour on expansion into Israel**

International law firm BCLP has advised French multinational retail group Carrefour on expansion of its international footprint with its long-term franchise arrangement with Electra Consumer Products and its subsidiary Yenot Bitan, which currently operates over 150 supermarkets in Israel.

News

Nov 15, 2021

## **Partner in 'Restaurant Dive' on Franchise Concerns for 2022**

Awards

November 4, 2021

## **U.S. News - Best Lawyers® 'Best Law Firms' 2022**

Awards

May 20, 2021

## **Chambers USA 2021**

News

Feb 10, 2021

## **Bartz Quoted by 'Front Office Sports' on NIL Rule**